

Green Lead™

The Business Case For Green Lead

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Green Lead London Workshop 2005

The Business Case

- Regulators, communities, other businesses demanding higher and higher assurance about responsible management of hazardous materials
- Leading companies are responding and linking together to provide assurance
- Third party certified product stewardship provides highest level of credible assurance



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Case for OECD Producers

- Likely to lead to close business to business relationships rather than price premiums
- Likely to enhance corporate reputation – CRI
- Likely to satisfy regulators if best practice and credible – EPA
- Without such a scheme the reputation of the sector is determined by worst performers, not the best
- Alternative maybe EPR placing principle responsibility on battery maker



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Case for G77 Producers

All reasons mentioned above plus.....

- Increasingly trading with countries & companies with high expectations of environment/health performance
- Likely to maximize recovery of batteries to the formal sector and minimize supply to the informal sector
- Most likely to engage legitimate industry & Governments to end illegitimate sector
- Collaboration with government to support best practice eg blood lead testing



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